

**MEDIA CONTACT:**

Amy Lombardi  
Executive Director, Marketing  
PDI, Inc.  
201-574-8663  
alombardi@pdi-inc.com  
[www.pdi-inc.com](http://www.pdi-inc.com)

**INVESTOR CONTACT:**

Melody Carey  
Rx Communications Group  
(917) 322-2571  
mcarey@rxir.com

## **PDI, Inc. to Hold Second Quarter 2009 Financial Results Conference Call on Wednesday, August 5, 2009**

**Saddle River, N.J., July 29, 2009**-- PDI, Inc. (Nasdaq:PDII), a leading provider of sales and marketing support to U.S. pharmaceutical companies, today announced that it will release its second quarter 2009 financial results on Wednesday, August 5, 2009 after the market close.

PDI will host an investment community conference call beginning at 4:30 p.m. Eastern time on August 5, 2009 to discuss the results. To participate in the live conference call by telephone, please dial (866) 644-4654 from the U.S. and Canada, or for international callers, please dial (706) 643-1203.

Those interested in listening to the conference call live via the Internet may do so by visiting the Investor Relations section of PDI's web site at <http://www.pdi-inc.com>. A replay will be available on the web site. A telephone replay will be available from 7:30 p.m. Eastern time on August 5 through 11:59 p.m. Eastern time on August 7 by dialing (800) 642-1687 (U.S. and Canada) or (706) 645-9291 and entering conference ID number 22718573.

**About PDI**

PDI provides commercialization services for established and emerging biopharmaceutical companies. The Company is dedicated to maximizing the return on investment for its clients by providing strategic flexibility, sales, marketing and commercialization expertise.

For more information, please visit the Company's website at [www.pdi-inc.com](http://www.pdi-inc.com).

###